A logo for a skating club

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**FSSC Board Meeting – Executive and Head Coaches**Thursday August 22 2024 – 6:30pm

DOW- Scotiabank Room

**Attendance: Hunter Prodaniuk, Carys Prodaniuk, Shawnene Schultz, Kerri Gartner, Julie-Anne Sparkes, Shannon Kenny, Aimee Skripitsky, Heather Belanger, Jenni Dickison, Jamie Dyer, Erin Schmidt.**

1. **Call to Order – 6:34pm**
2. **Review and Approval of Minutes from Previous Meeting**

MOTION: Approve minutes (via email, 2024)

Moved by: **Aimee** Seconded by: **Shannon**

Record of email meeting to be approved at next meeting-

1. **Additions or Changes to Agenda**

Approved by: Kerri Second by: Jen

1. **Updates**

* **President’s Update:**

Take your time with new roles, we are all learning. Will have more in New Business.

* **Treasurer Update:**

Balance as of July 31 $65,144.13

Spirit account: $13,466.59

GIC $40,198.00

Shawnene and Heather have signing authority. If anyone needs something signed, just bring to meetings.

* **Fundraising Chair Update:**

Last season: $18944.91 included registration fees.

Net meeting will have a total and decide what the fundraising goal is for the fall.

If an extra is needed, can plan for another.

* **Report from the Coaches:**

Hunter: numbers for figure skating looking good, Canskate- 30 registered. 120 spots available total.

Power skating will come later as schedules come for hockey. Hoping for hockey schedules to come out for some more registration.

**\*\*Break in coaches update to brainstorm ideas about more registration:\*\***

Aimee—Are there any surveys at the end of the season? Survey Monkey? Google form?

Shawnene—can we do one more email blast to everyone on uplifter. About 500 people.

Julie-Ann—completing this week.

Kerri—last year we did radio station for advertising. Feedback on how people found out?

Shawnene—lets do the radio station—Kerri to call this week and get a blast out.

Canskate in winter-90 kids. Its where majority of the funds for the club come from it.

Aimee—with PreCan, is there value with stapling information on Canskate?

Carys agrees to add.

Kerri—I think we lose kids once they learn to skate, lets make a “how is going into canskate beneficial?” try different marketing.

Shawnene—Actions: radio station, email blast, survey

**Coaches Update continued…**

Carys: Invoice template? Updating codes for power skating.

Calendars for Canskate?—Heather will work with the coaches to finalize.

Kerri- bring a friend? Hunter explained insurance reasons etc. Information included for friends trying. Or an email 4 days later regarding registration and program information.

Carys- program assistant—gift cards?

Can Power—skate sharpening for the dads. –discount from Brian for this.

Carys- coaches will keep getting the gift cards.

1. **New Business**

* **Voting on new fees for Hunter and Carys**—Hunter $48(previous $45) and Carys $45(previous $42)

**Vote: 9/9 approved. Effective date: Sept 1 2024.**

* **Volunteer Schedule-**

Jr academy, StarSkate, board: changeroom rotation, spring show, coaches gifts etc.

Changeroom schedule: on a google sheet, this is applicable for and have people sign up.

Kerri- come up with a list of volunteers and what it is worth with the incentive.

Biggest for the changeroom.

Casino- min of 4 shifts—waiting to hear back. The amount of volunteers required will depend on how many clubs are involved.

Shawnene: We need volunteers for dressing rooms, casino, Skate fest, spring carnival, Christmas party.

Points system: ex. Each family has to earn points to get money back--- it should be monthly.

Ex. Responsible for 5 dressing rooms from Sept-Dec. It can be signed up using uplifter.

Julie-Ann- if you’re there for volunteering, you need to be there for the entirety of the lesson(can come back at the end if you’re not staying the entire lesson).

62 skate days—124 volunteers for change rooms.

Hunter- what if we pay people to work the casino shifts? Bigger incentive…

Kerri- what about covering cost of fees for a season for casino shifts?

\*\*Women only for change room volunteers\*\*

Changeroom duty- different from getting your money back for volunteering. It comes with figure skating families. You have to volunteer for something else.

Shawnene will draft will draft a MUST DO REQUIRED by skating families, 1 shift a month for changeroom duty. Start times, finish time 5/10 of your fundraising fees so you need another $50.00 to get the $100.00 back.

* **Budget Setting**
  + **Must start keeping records of cost**
  + Christmas Family Skate: 24.12.19 (refreshments?)
    - **$100.00**
  + Winter Skate Fest: 24.12.21 (flowers, balloons, goodie bags)
    - **$250.00**
  + March Skate Fest (smaller than December—just for assessments only on FS ice) 25.03.01 (flowers, goodie bags)
    - **$150**
  + Spring Carnival—25.03.15 (costumes dressing room treats, rink decorations, raffle items, flowers etc)
    - **$1000.00**
  + Programming snacks for learn to skate programs
    - **$150 per term**—depending on how many skaters.
* **Extra Initiatives**
  + Year-end party for Figure Skaters
    - Potluck style with a location. Club could provide pizza.
    - Volunteer initiative.
    - **Budget: $1000.00**
    - Awards—plaques, trophy etc.
  + CanSkater of the Year Award (Can Power?)
  + Awards night for assessments
  + Program Assistant of the year award
  + Enclosed Trophy case for the Club
    - Coaches would decorate it.
* **Fall Fundraiser**
  + Fundraising items: beef jerky, fudge?—we don’t have to do a big one because of the casino.

**Beef jerky-** easy, online, need volunteers for handout.

* **Winter Casino**
  + Casino- will find out in 2025—April, May or June? Then we will know how many spots required-depends on how many clubs are participating. 2 days only-Friday, Saturday.
* **Photographer booking**

Carla is prebooking into October-ETA for Xmas photos…Just for figure skaters.

* **Social Media Update**

Facebook, healthy. Instagram—not great at 0—136% increase!

Using a 10% increase on Facebook. 2.4 thousand accounts following! Yay!

Will be pushing Canskate. Using photos from sessions.

Website: uplifter. Can we upgrade a rebrand? YES!!! Have to stay within skate Canada. It will be just cosmetic.

**Shawnene:**

**Everyone on the board will receive a $250.00 credit. It will be credited next September, if not skating, a cheque will be issued.**

1. **Registration**

* Someone being there for day of so assist parents and skaters on direction. We need a Welcome package, letter and calendar. A few people on each entrance—sign up will be helpful. Google doc sign up.
* CanSkate will have their own letter to go with the calendar.
* Skating clothes—used clothes swap?
* Canpower for jerseys, skates. 2 separate days. NO helmets. Bring items on certain day ONLY. No holds. 10-11 bring items in at 9:30.
* **Swap** **at family skate night.**

1. **Date of Next Meeting:** September 24 2024 6:30-Location TBD. Shannon to book.
2. **Adjournment of Meeting – 8:10 p.m.**